



## **FUEL Goes to the Hops**

**June 2005**

FUEL 'Your Transport Career' held another successful and highly stimulating network event on 8 June, with a tour of the Carlton United Brewery (CUB) complex and distillery in Abbotsford.

The tour was followed by presentations on the logistics operation, leadership and cultural changes and marketing directions of CUB.

The capacity turnout, owing to strictly limited tour numbers that were fast filled, wound down with finger foods and CUB's own home grown product as they mingled and networked with other young professionals in their field.

*Here's what one satisfied customer had to say about a recent FUEL function – a pat on the FUEL group's shoulder, and testament to the value of FUEL for the freight and logistics industry.*

"Dear Angela (Committee Chairperson),

I attended the FUEL function at the Coroner's Court in Melbourne. I thought this event was well planned and the issues raised were thought through well. I also believe that what you are doing to bring people together in this format, of a relaxed/casual feel, is excellent.

As new events arise I will be making my best efforts to attend even though distance may play a factor, as I believe the format and content of your events is beneficial to my future in this industry. You may not know this, but I walk away from events like the ones you produce, inspired by the difference of opinions discussed.

I am a member another organisation that attempts to do the same as FUEL but for a different demographic. Somehow though, through the people at Fuel, I get a realistic feel as to what is going on because of the broad range of people you have attracted to these events, regardless of standing or position within a company.

I thought I would give you some feedback on what you are doing - a good job delivering what you promise. I look forward to similar events where issues in our industry are raised in your unique format. It would be great if other associations were as proactive as the VTA and had people like yourself – but then again, how could anyone be compared to you lot!

Please pass my comments on to your other coordinators."

Jason Allison, Warehouse Supervisor, CRT Group Pty Ltd

**For a comprehensive listing of upcoming FUEL events contact the VTA on 9646 8590 or visit the website: [www.vta.com.au](http://www.vta.com.au) and follow the links.**