



**MEDIA RELEASE**

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## **TCA chief Chris Koniditsiotis headlines technology session at VTA State Conference 2017**

The Victorian Transport Association (VTA) is releasing further details of its annual State Conference being held at Lorne from 4-6 June, ahead of publication of the full program later this week.

The peak industry group has today confirmed the chief executive of [Transport Certification Australia](#) (TCA), **Chris Koniditsiotis**, will headline a session focusing on technology on day one of the Conference.

TCA is the Australian government body responsible for providing advice, accreditation and administration services for public purpose initiatives involving the use of telematics and related intelligent technologies, and has been in the news recently after releasing a new specification to promote the interconnectivity of telematics.

“Chris and the TCA have been great supporters of the VTA, and at a time when operators are so regularly introduced to new technology, it will be great to have an update from the peak body charged with providing advice, accreditation and administrative services in relation to the deployment of telematics and related technology,” said VTA CEO Peter Anderson.

“Technology can dramatically improve productivity for operators, but naturally comes at a cost. Operators must understand the benefits that technology investments can have for their bottom-line, and the technology session will cover the pace and benefits of recent developments, as well as advice for landing on the right transport technology strategy.”

The session will also feature a panel discussion with leading technology companies [Trimble](#), [FleetEffect](#), [Seeing Machines](#) and [In-Vehicle Camera Systems](#), followed by an update from [Victoria International Container Terminal](#) (VICT) on the recent commencement of its new fully-automated terminal at Webb Dock.

“With so much technology in the market place, operators can easily be forgiven for putting technology in the ‘too hard’ basket, however the mix of conference speakers we’ve assembled to address delegates on this important part of transport will no doubt help operators understand why they need to invest in technology to be competitive and productive,” Mr Anderson said.

The VTA continues to accept full or single day registrations to its State Conference at [www.vta.com.au](http://www.vta.com.au)

In addition to an interesting mix of speakers including Federal Infrastructure Minister **Darren Chester**, NTC CEO **Paul Retter**, and NHVR CEO **Sal Petrocchio**, the Conference will provide delegates with a number of great networking and hospitality opportunities in a relaxed and enjoyable setting on Victoria’s picturesque Great Ocean Road, only a short two-hour drive from Melbourne.

**Ends...**

**For further information, please contact Brian O’Neil on 0411 055 284.**